



POSITION SPECIFICATION

POSITION TITLE:	President & Chief Executive Officer
REPORTING TO:	Board of Directors
LOCATION:	Lakeside, Ohio
THE ORGANIZATION:	The Lakeside Association (aka Lakeside Chautauqua) http://www.LakesideOhio.com

To enrich the quality of life for all people, to foster traditional Christian values and nurture relationships through opportunities for renewal and growth...spiritually, intellectually, culturally and physically...while preserving Lakeside Chautauqua's heritage. *Lakeside Chautauqua Mission*

Vision: A Chautauqua community dedicated to Christian values and cultural excellence, nurturing mind, body and spirit.

Values: Lakeside is a Chautauqua community dedicated to lifelong learning through servant leadership, hospitality, collaboration, accountability, and quality programming in pursuit of a world-class guest experience.

Chautauqua Pillars: Religion. Education. Cultural Arts. Recreation.

OVERVIEW:

Founded 150 years ago along the shores of Lake Erie, Lakeside Chautauqua is part of the Chautauqua Movement which represents a community that welcomes all people together to participate in lifelong learning opportunities through the four Chautauqua Pillars: Religion, Education, Cultural Arts, and Recreation.

Lakeside Chautauqua is complex. It is a residential community, a vacation destination, an historic site, a religious and cultural arts organization, and an educational institution. Additionally, it has the social and political dynamics of a small town and historic Christian connections. It is a non-profit organization committed to Judeo-Christian values. It is financially

supported by seasonal gate fees, donations and approximately one-thousand cottage owners through annual assessments.

With a strong sense of history, including a listing on the National Registry of Historic Places, Lakeside has a robust financial budget, committed staff and community that lives where it plays. Lakeside has a talented and highly committed board, staff and volunteer group eager to grow and advance its Mission, Master Plan and Strategic Plan.

Lakeside seeks a CEO who, building on the organization's past successes, will strengthen its future and ensure Lakeside as a vibrant organization for the next 150 years. Based in Lakeside, Ohio, the CEO reports to a 19-member board of directors, works in collaboration with a 15-member foundation board of directors, provides leadership for and manages 50 full time, 13 part time, 175 seasonal staff and 200 volunteers, serving over 100,000+ individuals yearly on the shores of Lake Erie.

The CEO oversees a \$10-12M operating budget and a growing foundation currently at \$10M. The Lakeside Fund raises approximately \$1M annually for the budget. \$11M has been raised over the last three years in total annual contributions.

DELIVERING THE MISSION

The Lakeside Master Community Plan is a living document meant to be flexible and inform the investment of community resources over the next 15-20 years. Lakeside Chautauqua is several years into implementing the Master Plan (launched winter 2016/2017), and the updated Strategic Plan.

The Lakeside Master Plan

- Reflect the Four Pillars of Chautauqua
- Protect and Preserve the Character of Lakeside
- Support Lake Erie as the Cornerstone of Lakeside
- Consider the Future Needs of all Lakesiders
- Help Lakeside Prioritize Next Steps
- Be Visionary
- Be a Starting Point for Action

Short Term Strategic Priorities

1. Create a plan for sustainable shoreline improvement.
2. Develop a comprehensive strategic plan and fundraising plan
3. Develop comprehensive branding, marketing and communication plans
4. Modernize technology for guest experiences
5. Target programming to attract youth and young families
6. Develop well-defined historic preservation and design criteria and standards
7. Develop a plan to improve the gate experience and traffic flow

Long Term Strategic Priorities

1. Upgrade the lakefront and expand recreational programming
2. Increase and improve guest housing facilities
3. Develop and implement a comprehensive plan for asset management, maintenance and acquisition, prioritizing existing facilities and infrastructure
4. Identify opportunities to expand the traditional 14 week summer season
5. Expand to adjacent areas around Lakeside, increasing revenue-generating assets and programs

LAKESIDE TODAY

- Cultural and spiritual hub along the south shore of Lake Erie
- Vacation destination that provides families opportunities to rest, renew and reconnect and enjoy world-class recreation venues on the shore of Lake Erie
- Famed entertainers, musicians, and lecturers experienced throughout the summer.
- Safe place for children and grandchildren to freely explore, learn and make lifelong friends.
- Front porch gatherings and late-night walks for ice cream
- Welcomes all people to gather and participate in lifelong learning opportunities
- Stands on four Pillars of Religion, Education, Cultural Arts and Recreation
- Committed to fostering traditional Christian values
- Leader in the Chautauqua Movement

Lakeside Chautauqua Programs and Services (a sampling of the many offered):

- Lecture Series
- World Affairs Dialogue
- Gardening Programs
- Author Events
- Live Entertainment
- Lakeside Symphony Orchestra and Pre-Concert Talk
- C. Kirk Rhein, Jr. Center for the Living Arts
- Lakeside Heritage Society and Museum
- Environmental Stewardship Society
- Lakeside Women's Club
- Historic Tours
- Literary & Scientific Circle
- Special Workshops & Seminars
- Kids, Teens & Family Recreation: Sailing, Tennis, Mini-Golf, Volleyball, Pickleball, Shuffleboard, Basketball
- Fitness Center; Aquatics Center and Pool
- Worship Celebrations
- Wednesday Family Picnics in the Park

Interesting Facts about Lakeside Chautauqua

Children/Teens Served Yearly	14,000+	Cottage Owners	2,000
Tennis Courts	12 (2 clay)	Swimming Pool/Wading Pool	1/1
Pickleball Courts	9	Historic Auditorium	1 (2,600 seats)
Shuffleboard Courts	26	Lakefront Activities	Every day
Classes/Seminars	200+	Memorial Garden and Park	Very special
Classes/Seminars attendance	15,031	Recreation Events	40+
Season Gate Passes	1,169	Splash Park	1
Day Passes	80,000	Walking Paths	Enough to get your steps in!
Private Cottages	917	Entrance Gates	4
RV Homes	23 Transient 57 Permanent	Recreational Events	A calendar full
Year-Round Residents	200	Family Reunions	Year after year
Seasonal Residents	1800	Golf Carts	Rentable
Concerts and Performances	200+	Bicycles	At least 4 per house
Art Center Classes	2,000+	Bike Parades	2
Art Students (children, adults)	11,580	Fireworks	July 4 th + more
Businesses	18	Gardens	Everywhere!
Restaurants	8	Birdhouses	Many per home
Movie Theatre	1 (236 seats)	Pier	619 ft.
Hotels	2	Dogs	Big and small
B&Bs; Guest Houses	8	Facebook Groups	Several
Square Mileage	1	Newspaper Issues	14
Parking Lots	3	Church	1
Homes Built in last 5 Years	15	Cottages with Cute Names	Most!
Weeks of 'the season'	14	Miniature Golf	18 holes
Beach	1	Volunteers	150-200

SUPPORTING MATERIAL

Overview:

In our fast-paced world full of modern conveniences, families often travel with an eye or an ear connected to life at home, work or other responsibilities.

More and more families are searching for a unique summer vacation to rest, renew and reconnect with loved ones. Many are looking to build a tradition.

At Lakeside Chautauqua parents and grandparents alike relax knowing that the children are safe and happy, and have plenty to do, see and hear each day. Lakesiders come from as far away as Australia and as nearby as Sandusky and Port Clinton to participate in the summer Chautauqua programs. They stay for a day, weekend, week or the entire summer. There are a growing number of residents who live on the grounds year-round.

Lakeside Chautauqua provides a unique experience for everyone. The Chautauqua community allows one to reconnect with family, grow spiritually, expand intellectually, unleash creativity and/or be challenged physically. The opportunities are endless. Lakeside Chautauqua remains an annual tradition for generations of families.

History:

On a warm August day in 1873, a group of Methodist preachers unloaded axes and shovels to begin clearing a tract of land near Lakeside Chautauqua's present-day Bettinger Park. They built a podium, plank benches and several platforms of stone upon which fires would light the meetings to come. On the edge of the clearing, tents provided shelter for preachers and their families. People from the surrounding countryside arrived on foot and in wagons, for Lakeside Chautauqua's first public event. It was an old-fashioned camp revival meeting with rousing hymns and preaching's with bonfires that matched!

For the rest of the summer of 1873 and the next, revivals continued, and the crowds grew. Methodists predominated, but other denominations were present and welcomed. A large shelter with a permanent roof and open sides was built near the site of today's Hoover Auditorium. Members of the German-speaking Methodist Church joined in 1874 and would eventually build their own auditorium for programs. That building still stands today as South Auditorium.

A few cottages were built overlooking Lake Erie, while the tents multiplied. Sanitation was basic and beds were not much more than piles of straw covered with quilts and blankets. Cooking was usually done outdoors. Permanent wooden tent frames soon became cottages. Increasing crowds demanded more comfort and in May of 1875 the first unit of the current Hotel Lakeside was built.

The Chautauqua Movement:

Meanwhile in 1874, an Akron, Ohio manufacturer, Lewis Miller, and John Heyl Vincent, a Methodist minister, founded the Chautauqua Institution at Lake Chautauqua, New York. While its initial mission was to train Sunday school teachers, the Chautauqua venture soon expanded into a summertime center for adult education and cultural enrichment.

That powerful notion--a faith-based summer resort offering both religious and secular education--was to blossom into the Chautauqua Movement. By the early 1900s, more than 300 Chautauqua-style resorts associated with various Christian and Jewish congregations had been established from New Jersey to California.

The word Chautauqua became, and is today, the generic descriptive term for resorts that blend the summer season with religion, education, cultural arts and recreation. Most Chautauqua communities shared similar financial arrangements combining donations with admission fees. The fee entitled the guest to most if not all of the organization's programming.

The growing Chautauqua Movement was a natural fit for Lakeside Chautauqua. Its first Sunday school training sessions were held in 1877, which blossomed into a robust Chautauqua program full of religion, education, cultural arts and recreation opportunities during the 1890s. Those same four founding elements, or "Chautauqua pillars", remain in place at Lakeside Chautauqua today.

The Chautauqua Pillars:

Lakeside Chautauqua's spiritual roots have remained strong throughout its long history. The early revivals and bible studies evolved into our modern program of Sunday worship, study groups and evening praise and prayer along the Lake Erie shore. Clergy and musicians of all faiths continue to inspire and guide Lakeside Chautauqua audiences with both traditional and contemporary services.

Lakeside Chautauqua continues its educational tradition with lectures ranging from health and wellness, history, music appreciation and much more. Our God Squad and Middle Grade Madness programs and the C. Kirk Rhein, Jr., Center for the Living Arts offer wonderful summertime alternatives for all ages.

Educators from around the world have spoken at Lakeside Chautauqua, including Jane Adams, Susan B. Anthony, Gov. William McKinley, Speaker of the House Champ Clark, Amelia Earhart, Eleanor Roosevelt, J.C. Penney, Lowell Thomas, Drew Pearson, Tony Danza and Paul Reiser.

Sometimes the famous just drop by for a visit. In the 1870s, President Ulysses S. Grant joined fellow Civil War veterans in an annual reunion. President Rutherford B. Hayes was a guest at the Hotel Lakeside in 1891. With lights blazing in 1933, the Graf Zeppelin, predecessor of the ill-fated German dirigible Hindenburg, cruised over Lakeside Chautauqua on its way to the 1933 Chicago World's Fair.

Cultural offerings have expanded exponentially throughout the years to include all varieties of arts and entertainment. Performers Victor Borge, Ray Charles, America, Capitol Steps, Peter Noone, Kathy Mattea, Melissa Manchester, Wynona, Blood, Sweat & Tears and Amy Grant have all graced the various stages at Lakeside.

Click here for a link commemorating Lakeside's 150th Anniversary.

<https://www.pbs.org/video/lakeside-chautauqua-an-american-treasure-hydqpi/>